

THUS cuts costs through single connection

VoIP & Web Connect offers small business first-step towards VoIP connectivity

11th August 2009 – THUS has today launched VoIP & Web Connect, a complete VoIP ready connectivity solution. Offering an efficient and reliable network at a low cost entry point, without the need to replace or upgrade existing equipment, the product will offer small businesses an easy migration path to IP Telephony. Part of THUS's Connect suite of products and services, the fully integrated voice and data network will offer immediate savings.

VoIP & Web Connect enables businesses to use a single connection for voice, data and internet services, delivering cost savings immediately through reduced line rental while providing small businesses with a simple reliable, flexible first step towards Voice over Internet Protocol (VoIP) and the potential additional savings on call costs it can offer.

With cost reduction being a key driver for business, the deployment of reliable VoIP connectivity without the need to replace legacy, analogue handsets or existing PBX systems is a clear advantage. Running via ethernet over fibre, VoIP & Web Connect is a single solution which removes the need to run separate ISDN voice and internet lines by consolidating voice, internet and data traffic over a local access connection and into a single integrated device. Moreover, THUS offers a highly competitive uptime availability on the Dedicated Internet Access over Ethernet connection of 99.90% per month, providing peace of mind reducing costs does not mean any risk to crucial business services.

The solution is built using the Samsung Ubigate gateway offering full routing capabilities, enterprise-class switching capacity, VoIP and best-in-class integrated security. In addition to being very stable with a mean time to failure of 25 years, it replaces a range of special-purpose network devices, such as separate routers and ISDN bearers, to deliver an efficient network infrastructure with a far lower total cost of ownership.

Dan Cole, Director of Products and Marketing, said, “By eliminating the need to rent an expensive BT ISDN line, cost savings from VoIP & Web Connect are immediate but it offers small businesses the ideal platform to gain so much more. Creating a VoIP network in this sensible, simple straightforward manner will offer access to a wide range of IP services that will benefit their business capabilities, increase efficiency and flexibility and will generate further cost savings going forward.”

Wilfred Wood, Head of Sales Engineering at Samsung said, “THUS and Samsung are together offering enterprise customers a network infrastructure that meets business needs, both today and into the future. Whether the priority is security, additional bandwidth, support for mission critical applications or true enterprise voice and data convergence, a network solution from THUS using Ubigate technology can give customers a competitive advantage through improved productivity and create the foundation for more rapid growth.”

About the product

VoIP & Web Connect sits within THUS’s Connect suite of products. It is a full VoIP solution and serves as a secure fully integrated voice, internet and data network through a single point of connection.

It offers small business customers a VoIP ready solution at a low cost entry point and creates a platform from which both cost savings and efficiency gains can be made.

Features include / support:

- No set up or rental on IP Exchange Lines
- Industry leading Samsung technology combined with ethernet over fibre connectivity
- Avoids need to replace existing PBX equipment and handsets
- Single local access connection increases reliability and manageability
- Voice and data traffic prioritisation
- The Ubigate platform’s integrated security provides industry’s best perimeter and end-point protection for all types of traffic
- Direct & Wholesale sales channels

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Notes to Editors

About THUS

THUS Ltd, a Cable&Wireless business, provides telecommunication services for business that connect your people, enabling them to effectively communicate and collaborate. These include a range of IP based Voice, Data, Mobile and Internet services to customers across the UK's most extensive next-generation network.

With named account managers and UK based customer service teams, THUS is uniquely, 100% focused on the needs of the business community. Our considerable expertise and track record of providing tried and tested next-generation technology solutions which enable customers to achieve individual business objectives - is now backed up with the financial stability, reputation and reach that comes with being part of the successful global Cable&Wireless business.

THUS's account managers are experts in their field and work with organisations to ensure that they choose the right telecoms solutions to meet their specific needs

For further information visit <http://www.thus.net> and <http://www.demon.net>.